



THE OTHER SIDE PROJECT
TWELFTH MEETING OF STAKEHOLDERS & OBSERVERS
Monday – 23 November 2020 - at 3-pm
VIA WebEx

FACILITATOR REMARKS

Acknowledgement of Traditional Peoples

I would like to acknowledge the traditional Custodians of the lands on which we are meeting. I pay respect to their Elders past, present and emerging. I extend that respect to other Aboriginal and Torres Strait Islander people present today.

The Tasmanian Fruit & Vegetable Export Facilitation Group honours the Traditional Custodians of Country throughout Australia. We acknowledge their continuing connection to the land, waters, sky and community.

We acknowledge:

- our gratitude that we share these lands, waters, sky and communities today,
 - our sorrow for the costs of that sharing, and
 - our hope and belief we can move to a place of equity, justice and partnership together.
-

We have a great Agenda today and before we start may I make a few points:

Meeting is "open" for purposes of recording and that there may be media present

Presenters will only discuss matters that do not impinge on their commercial confidences and questions may be declined due to them being of a sensitive nature

Emphasize this webinar and all webinar audios is on our Website.

Actions:

One of the constant themes throughout our Webinars has been digitalisation. At our first meeting it was a strong objective - and has become a common thread - to pursue digitalisation options and opportunities.

Interactive digital platforms from source to supermarket; irrespective of where the journey starts and where the journey ends. You will be aware the we - Bec McLellan and I - have produced an introductory booklet "Food Transparency – Tracing, Tracking & Provenance" which is now into its second version and is available on our website.

<https://tasfruitveggroup.com.au/volumes/documents/TFVEFG-Food-Transparency-Edition-2-September-2020.pdf>

TODAY

We have three excellent speakers – and I suspect – they have evolved since the pandemic was declared in March and when THE OTHER SIDE project came into being in April. Almost 9-months of turbulence, upheaval, health and economic crises, freight challenges and the list go on for producers, packers, suppliers and exporters. Everyone in the supply and value chain from source to supermarket.



THE OTHER SIDE PROJECT
TWELFTH MEETING OF STAKEHOLDERS & OBSERVERS
Monday – 23 November 2020 - at 3-pm
VIA WebEx

As a preview to today, I would like to quote from a recent survey released late last week:

“A survey released by Emerson's Commercial & Residential Solutions business, shows that consumers have dramatically altered their shopping habits in response to Covid-19, putting pressure on retailers to adapt to changing consumption patterns.

“More than 8 out of 10 (81%) of respondents said they're paying close attention to whether food is kept at safe temperatures all throughout the supply chain during transportation and storage.

“This strong focus underscores a critical need for retailers, supermarkets and suppliers to design and invest in technology, processes and cold chain infrastructure that help ensure freshness and safety of food to meet consumers' expectations.”

TODAY'S TOPIC: DIGITALISATION – SUPPLY CHAIN TRACEABILITY & IoT

A great session led by Dr Stephen Cahoon from SenseT, along with Gavin Ger from Laava and Nathan Dubrich from Source Certain.

- 1 15:10 **Session Leader – Ass Professor Stephen Cahoon**
Director – SenseT
<https://www.sense-t.org.au/>

Whether across Australia or across the Globe – Integrity to the consumer is key

Stephen will lead the conversation about the work that he is doing with SenseT and their digital tracking of food provenance and supply chain traceability

Bio for Stephen:

<https://www.linkedin.com/in/drstephencahoon/?originalSubdomain=au>

- 2 15:22 **Gavin Ger – Joint CEO & Commercial Director**
Laava is an Australian company bringing secure, scannable, product authentication technology to the market.
We are helping to foil global counterfeit activity and connecting brands and consumers directly through trusted and authentic product experiences.

Will discuss the opportunities of how his business sector products and services link into digital tracking

Bio for Gavin

<https://www.linkedin.com/in/gavinger/?originalSubdomain=au>

- 3 15:35 **Nathan Dubrich – Head of Sales – Australia – Source Certain International (SCI)**
Recognised global leaders in supply chain integrity and provenance science

SCI supply chain traceability and verification services, enable our clients to robustly and independently trace products at any point in the supply chain.



THE OTHER SIDE PROJECT
TWELFTH MEETING OF STAKEHOLDERS & OBSERVERS
Monday – 23 November 2020 - at 3-pm
VIA WebEx

Will discuss the opportunities of how his business sector products and services link into digital tracking

Bio for Nathan

<https://www.linkedin.com/in/nathan-dubrich-89100020/?originalSubdomain=au>

2 15:50 Q & A

Stephen - what are the potential concerns or inhibitors businesses have in adopting IoT approaches to developing traceability projects. (I am sure that Gavin and Nathan would also have views on this question.)

Gavin: If we use Laava with pre-printed labels, how does the Laava system know what the batch, pack date and variety details are?

Nathan: how quickly can Source Certain establish their programs and how does this support digital solutions?

3 16:00 Meeting closes formally

This will be our last Webinar for 2020.

I would to thank today's Presenters - as well as the other 25 Presenters - who have – like today – given freely of their experiences during the last 8-months of the coronavirus pandemic.

By this Webinar#12, we have a database of over 200 participants. Thank you all for your support of THE OTHER SIDE.

We'll be back again in 2021!

Meanwhile:

KEEP WELL
KEEP SAFE
KEEP TALKING
KEEP CONNECTED
KEEP SMILING
KEEP ASKING
